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There are clear advantages when you choose to publish open access with Wiley

You can be confident that your work has the best chance to be read, cited and shared. Here's the data to prove it.

3.5x Views

On average, open access articles were viewed 3 and a half times more than subscription articles

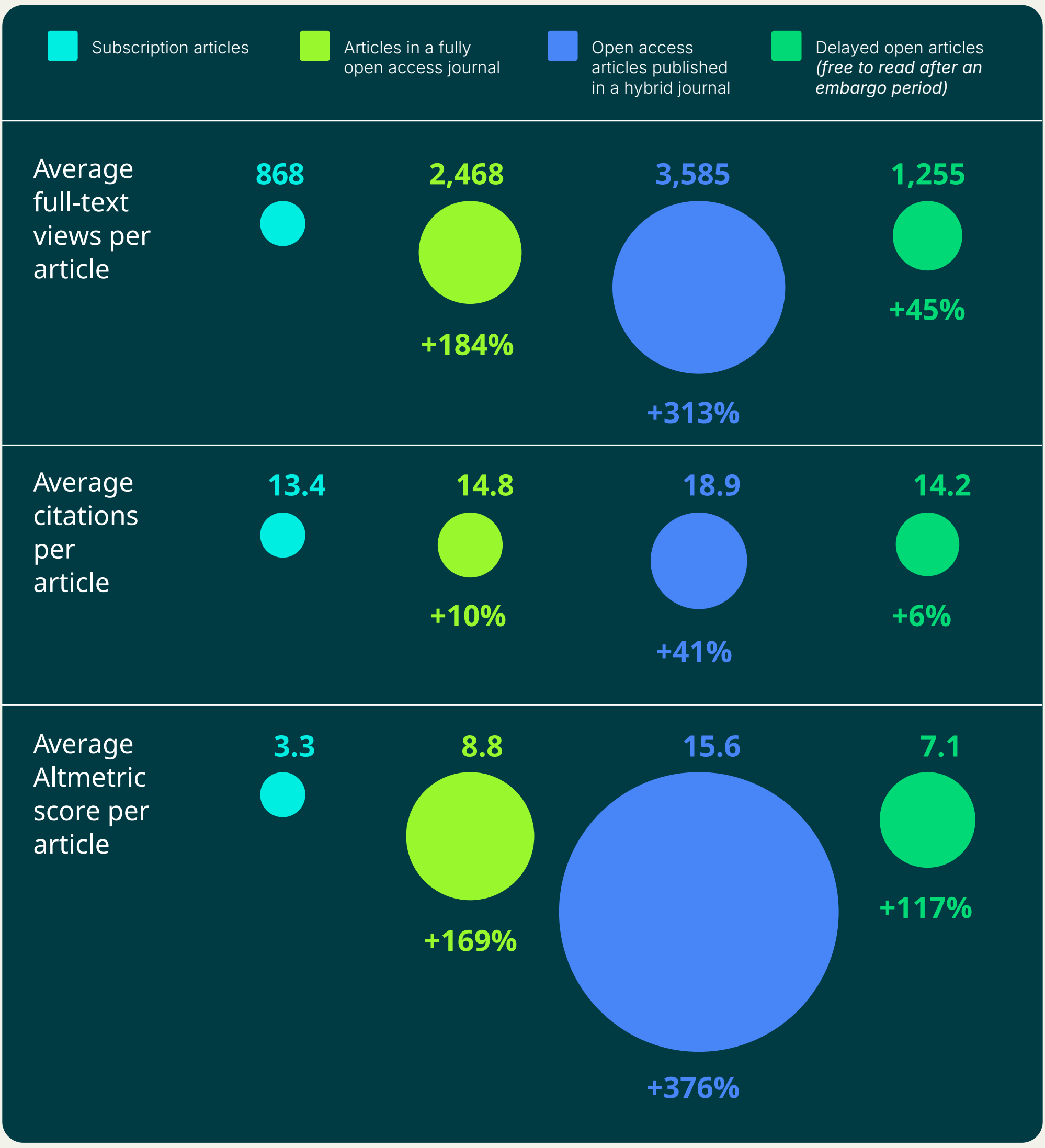
1.3x Citations

On average, open access articles were cited +26% compared to subscription article

3.8x Altmetric Score

On average, open access articles generated almost four times as much Altmetric attention compared to subscription articles

Article performance four years after publication across all publication models:



A bit about the research

Our research focused on the metrics that authors have told us are important to them: usage (defined here by full-text views), citations (we used Web of Science citations here), and Altmetric Attention Scores. Insights were gained from an extensive review of Wiley journal articles from 1 January 2015 to 31 December 2021, with metrics derived from 1 January 2019 to 31 December 2025. To learn more about our findings, see our white paper.